

Kelly Krager

From: Aidan, Positive Petzine [editor@positivepetzine.com]
Sent: Thursday, September 06, 2007 11:32 PM
To: Kelly Krager
Subject: [positivepetzine] New step-by-step articles posted, new e-book format for The Positive Petzine Collection

Hi Kelly, today I'm going to show you, step-by-step, how to teach Sophie their left from right.

This is a surprisingly useful concept to teach, and dogs are intelligent enough to pick it up. Imagine being able to direct your dog to a retrieve, or around an agility course, or into a search area. If you want to teach some assistance behaviors, this trick is invaluable.

You can find the full, [step-by-step instructions here](#).

Motivation

As the seasons change, we tend to fall out of good habits for exercise or training our dogs. Some of us like to take the opportunity to form some good habits, as the days get longer (or shorter, depending on where you live).

I've developed an astonishingly powerful strategy for motivating yourself to do anything you want to do. It uses the proven principles of clicker training, turning them back on yourself to obliterate procrastination and get you up and doing things seemingly without any effort.

How else do you think I find time to write, raise a child, run two businesses, train and exercise my dogs, work with reactive dog owners, train myself in powerlifting, build small boats, complete some part-time study and every so often go sailing or fishing?

I have a strategy. [And here it is for the taking](#).

One more thing before you go motivate yourself to train Sophie to go Left or Right... Some of you have asked about an e-book version of "The Positive Petzine Collection". It is now available in PDF format (you can read it with Adobe Reader which you can download from the web easily), and each item in the Table of Contents is clickable, taking you straight to the article you want to read (thanks Marnie for making this work!).

The e-book is just \$25, and there are no shipping or handling charges. If you pay with PayPal you can download it straight away, please allow a day or two if you pay with credit card. There is an option to upgrade your order to the e-book PLUS the physical book for an extra \$9 to cover printing, shipping and handling which gives you the convenience of a handy coffee-table reference, plus being able to print out individual articles for use in classes or training sessions.

If you are a dog training instructor - **YES, you may use these articles as hand-outs in your classes**, some conditions apply so please email me first but my reprint permissions are very fair and no reasonable request will be refused. Although I have to run this ezine like a business, at the end of the day I wouldn't do it if it weren't for the dogs and I realise that many of my readers "pay it forward" by providing great help to others with these effective, pet-friendly techniques. I like to help out where I can.

You can [place your order for The Positive Petzine Collection e-book here.](#)

Until next time...

Regards,
Aidan
Editor

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